# Exhibit A

An open letter to the Executives of SpaceX,

In light of recent allegations against our CEO and his public disparagement of the situation, we would like to deliver feedback on how these events affect our company's reputation, and through it, our mission. Employees across the spectra of gender, ethnicity, seniority, and technical roles have collaborated on this letter. We feel it is imperative to maintain honest and open dialogue with each other to effectively reach our company's primary goals together: making SpaceX a great place to work for all, and making humans a multiplanetary species.

As SpaceX employees we are expected to challenge established processes, rapidly innovate to solve complex problems as a team, and use failures as learning opportunities. Commitment to these ideals is fundamental to our identity and is core to how we have redefined our industry. But for all our technical achievements, SpaceX fails to apply these principles to the promotion of diversity, equity, and inclusion with equal priority across the company, resulting in a workplace culture that remains firmly rooted in the status quo.

Individuals and groups of employees at SpaceX have spent significant effort beyond their technical scope to make the company a more inclusive space via conference recruiting, open forums, feedback to leadership, outreach, and more. However, we feel an unequal burden to carry this effort as the company has not applied appropriate urgency and resources to the problem in a manner consistent with our approach to critical path technical projects. To be clear: recent events are not isolated incidents; they are emblematic of a wider culture that underserves many of the people who enable SpaceX's extraordinary accomplishments. As industry leaders, we bear unique responsibility to address this.

Elon's behavior in the public sphere is a frequent source of distraction and embarrassment for us, particularly in recent weeks. As our CEO and most prominent spokesperson, Elon is seen as the face of SpaceX—every Tweet that Elon sends is a de facto public statement by the company. It is critical to make clear to our teams and to our potential talent pool that his messaging does not reflect our work, our mission, or our values.

SpaceX's current systems and culture do not live up to its stated values, as many employees continue to experience unequal enforcement of our oft-repeated "No Asshole" and "Zero Tolerance" policies. This must change. As a starting point, we are putting forth the following categories of action items, the specifics of which we would like to discuss in person with the executive team within a month:

**Publicly address and condemn Elon's harmful Twitter behavior.** SpaceX must swiftly and explicitly separate itself from Elon's personal brand.

**Hold all leadership equally accountable to making SpaceX a great place to work for everyone.** Apply a critical eye to issues that prevent employees from fully performing their jobs and meeting their potential, pursuing specific and enduring actions that are well resourced, transparent, and treated with the same rigor and urgency as establishing flight rationale after a hardware anomaly.

**Define and uniformly respond to all forms of unacceptable behavior.** Clearly define what exactly is intended by SpaceX's "No Asshole" and "Zero Tolerance" policies and enforce them consistently. SpaceX must establish safe avenues for reporting and uphold clear repercussions for all unacceptable behavior, whether from the CEO or an employee starting their first day.

We care deeply about SpaceX's mission to make humanity multiplanetary. But more importantly, we care about each other. The collaboration we need to make life multiplanetary is incompatible with a culture that treats employees as consumable resources. Our unique position requires us to consider how our actions today will shape the experiences of individuals beyond our planet. Is the culture we are fostering now the one which we aim to bring to Mars and beyond?

We have made strides in that direction, but there is so much more to accomplish.

## **Proposed Action Items**

**Publicly address and condemn Elon's harmful Twitter behavior.** SpaceX must swiftly and explicitly separate itself from Elon's personal brand.

- Publicly state that Elon's Twitter behavior is not in line with SpaceX values.
- Expand the company's official social media presence to provide a professional and coherent public image of the company completely separate from Elon's online presence.
- Cease retweeting or directly linking to Elon's personal social media posts on any official SpaceX channels.

Hold all leadership equally accountable to making SpaceX a great place to work for everyone. Apply a critical eye to issues that prevent employees from fully performing their jobs and meeting their potential, pursuing specific and enduring actions that are well resourced, transparent, and treated with the same rigor and urgency as establishing flight rationale after a hardware anomaly.

- Institute an executive-level position, distinctly independent from Human Resources, responsible for ensuring that SpaceX is a great place to work for all individuals.
- Create direct channels for employee feedback to this new executive on the state of SpaceX culture across all departments to hold ourselves accountable for making progress towards this goal.
- Document workplace culture progress by regularly reporting data on employee hiring, promotion, and attrition disaggregated by experience, performance, and background.

**Define and uniformly respond to all forms of unacceptable behavior.** Clearly define what exactly is intended by SpaceX's "No Asshole" and "Zero Tolerance" policies and enforce them consistently. SpaceX must establish safe avenues for reporting and uphold clear repercussions for all unacceptable behavior, whether from the CEO or an employee starting their first day.

- Update the Employee Handbook and enforce annual in-person participation in comprehensive Diversity, Inclusion, and Misconduct training to ensure all employees adhere to these guidelines. Leadership candidates should be evaluated on these criteria.
- Commit to a consistent and transparent process for responses to all substantiated claims of misconduct, regardless of the alleged perpetrator.
- Document the efficacy of these policies by regularly reporting aggregate data on unacceptable behavior claims, involved party outcomes, and disciplinary actions.

To provide feedback on the above action items, fill out this survey or scan the QR code below.



https://s.surveyplanet.com/h409awcp

## Unwelcome behavior on Elon's Twitter

This document is a compilation of various examples of problematic Twitter posts by Elon, including "unwelcome behavior", "subtle sexual harassment", "sexual harassment", and bullying directed at individuals and various marginalized groups via his Twitter posts. It also includes examples of excessively vulgar and sexual content that is inappropriate at our workplace. Most of these tweets have been posted within the last two years (March 2020 - June 2022). The purpose of this document is to warn coworkers of the resulting harm to our work culture, harm to marginalized employees, and our impaired ability as a community of space enthusiasts to do the amazing work which we're all here for.

The tweets selected for this document were chosen because they most clearly depict the "Bro culture" Elon seems to not only tolerate, but embrace and encourage online and in his personal life. The effects of these tweets, however, are not just limited to public perception of Elon's character. Elon's Twitter account is routinely used to announce SpaceX company news, is referenced in page 23 of the SpaceX employee handbook as a source of company news, and is documented as an official source of company information (source) in various SEC filings made by Tesla (example). For these and other reasons, statements made by Elon on Twitter either directly speak for SpaceX or indirectly reflect on our company's culture and those who work here. Various examples support this claim, from personal accounts of families and friends reaching out to employees asking if they agree with what Elon says to news articles and essays written about the type of work culture being promoted at SpaceX in light of statements made by Elon online<sup>2</sup>. And in the absence of SpaceX saying otherwise, there's no reason for anyone to believe that the behavior repeatedly and consistently demonstrated by Elon in public, in spaces used for official company announcements, is not acceptable at SpaceX.

The content that Elon creates and promotes demonstrates tolerance, and even encouragement, of a workplace culture that is hostile to various marginalized and underrepresented groups. By mocking federally protected characteristics (including sex, sexual orientation, age, and race/religion), trivializing serious and traumatic challenges faced by those marginalized, and silencing attempts at raising legitimate concerns about our workplace culture by dismissing them as politically motivated attacks, Elon has set a very concerning example for what is acceptable and tolerated at SpaceX.

By staying silent on his public actions, taken on a platform which is considered official company communication, SpaceX and its executives have affirmed that Elon's behavior is acceptable at our company.

Please note that for each example screenshotted, a link is provided to the official source so that the full context can be examined. The vast majority of Tweets are still live on Elon's account, but

<sup>&</sup>lt;sup>1</sup> Such language, defined on <u>this PDF</u> published by the United Nations, often leads to a "hostile work environment".

<sup>&</sup>lt;sup>2</sup> Examples of articles are included with various tweets throughout this document.

some which have been deleted are also included because they are relevant in establishing the ongoing pattern of harassment and/or bullying that started years ago and continues to this day.

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Tweets targeting or affecting an individual

## If you touch my wiener



Status: online

## Describe me while exposed



Status: online

Link: https://twitter.com/elonmusk/status/1527505449905528846

Context: Elon presumably challenging the accuser to describe his genetalia, after the Sexual

Harassment allegation at SpaceX reported by Insider on May 19th, 2022.

## Stop hitting on me



Status: online

## In case you need to lose a boner



#### in case u need to lose a boner fast



8:30 PM · Apr 22, 2022 · Twitter for iPhone

142.6K Retweets 31.3K Quote Tweets 1.4M Likes

Status: online

Link: https://twitter.com/elonmusk/status/1517707521343082496

Article:

https://nypost.com/2022/06/06/elon-musk-posts-vulgar-tweet-about-bill-gates-during-fued/

## I keep forgetting you're still alive



Status: online

Link: https://twitter.com/elonmusk/status/1459891238384115722

#### Articles:

- https://www.cnn.com/2021/11/14/business/elon-musk-bernie-sanders-tweet/index.html
- <a href="https://www.independent.co.uk/news/world/americas/us-politics/elon-musk-bernie-sander">https://www.independent.co.uk/news/world/americas/us-politics/elon-musk-bernie-sander</a> s-twitter-b1957625.html

## Looks like you just came



Status: online

Link: https://twitter.com/elonmusk/status/1457497438474981384

Article: https://sports.yahoo.com/elon-musk-made-gross-sex-130902137.html

## Can't get it up (to orbit)



Kenneth Chang @kchangnyt · Apr 26, 2021

SCOOP: Jeff Bezos' Blue Origin files a protest against NASA's awarding of the lunar lander contract to Elon Musk's SpaceX.





Replying to @kchangnyt

## Can't get it up (to orbit) lol

4:31 PM · Apr 26, 2021 · Twitter for iPhone

4,775 Retweets 1,363 Quote Tweets 49.2K Likes

Status: online

#### You're an idiot



Status: online

**Link**: <a href="https://twitter.com/elonmusk/status/941500121564332032">https://twitter.com/elonmusk/status/941500121564332032</a> **Link**: <a href="https://twitter.com/elonmusk/status/941551760799277056">https://twitter.com/elonmusk/status/941551760799277056</a>

**Context**: A tweet from Jarrett Walker, a public transit planning and policy consultant, criticizing him for championing individual, over public, transport.

#### Article:

https://www.theguardian.com/cities/2017/dec/21/elon-musk-public-transport-transit-painful-twitter

Tweets targeting or affecting a group

#### Here it comes



Status: online

Link: https://twitter.com/elonmusk/status/1531647849599057921

#### Later followed by this tweet:

147K Retweets 23.1K Quote Tweets 1.4M Likes



Link: https://twitter.com/elonmusk/status/1532030554778087424

Note the original "here it comes" tweet is still up. An apology, if this is what it is, means nothing if behavior is not corrected.

## Politically motivated



Status: online

Link: https://twitter.com/elonmusk/status/1527491436005957633

Context: the Sexual Harassment allegation at SpaceX reported by Insider on May 19th, 2022

## Mansplaining





10:46 AM · May 19, 2022 · Twitter for iPhone

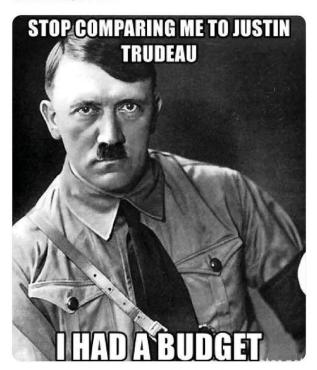
30.8K Retweets 4,202 Quote Tweets 368K Likes

Status: online

## Comparison to Hitler



Replying to @CoinDesk @Aoyon\_A and @realDannyNelson



11:46 PM · 16 Feb 22 · Twitter for iPhone

Status: deleted

**Context**: In response to <u>a tweet</u> linking the coinbase article about Trudeau blocking crypto donations to Canadian Trucker protesters.

Article:

https://www.theguardian.com/technology/2022/feb/17/elon-musk-criticised-for-comparing-justin-trudeau-to-adolf-hitler-tweet-auschwitz

#### **TITS**



Status: partially deleted

**Link**: <a href="https://twitter.com/elonmusk/status/1453954994546229253">https://twitter.com/elonmusk/status/1453954994546229253</a> **Article**: <a href="https://mashable.com/article/elon-musk-sexist-joke-tweets">https://mashable.com/article/elon-musk-sexist-joke-tweets</a>

## Pronouns are oppression



Status: online

https://twitter.com/elonmusk/status/1338365886542049282

Article:

https://cleantechnica.com/2020/12/16/real-friends-interrupt-you-when-you-are-making-a-mistake

#### In response to the above article:



Status: online

## Catgirl robots



Status: online

#### Pronouns suck



Status: online

https://twitter.com/elonmusk/status/1286869404874088448

Article:

https://www.forbes.com/sites/sethcohen/2020/07/25/tesla-founder-elon-musk-uses-twitter-to-mock-transgender-inclusion/?sh=11f2b1e1647f

## Sperm Donor Clinic



Status: online

Link: https://twitter.com/elonmusk/status/1321275062998257665

#### Later in the thread, he replied:



## Elongate



Status: online

Link: https://twitter.com/elonmusk/status/1527525498460508160

Context: the Sexual Harassment allegation at SpaceX reported by Insider on May 19th, 2022

## Other Tweets promoting an unwelcome and potentially hostile environment

#### Macrohard



## Naughtius Maximus



youtube.com

Biggus Dickus - Monty Python, Life of Brian.

Just one of many brilliant scenes from the epic comedy "Life of Brian" by Monty Python.PS: Subtitles is the originals from the blu-ray.PS 2: Yes, we know abo...

1:02 AM · Oct 25, 2021 · Twitter for iPhone

952 Retweets 145 Quote Tweets 19.6K Likes

Status: online

## **Erotic Democracy**



erotic democracy >> sclerotic democracy

6:08 PM · Oct 24, 2021 · Twitter for iPhone

4,158 Retweets 499 Quote Tweets 63.4K Likes

Status: online

Link: https://twitter.com/elonmusk/status/1452442007784263682

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## Deep thots

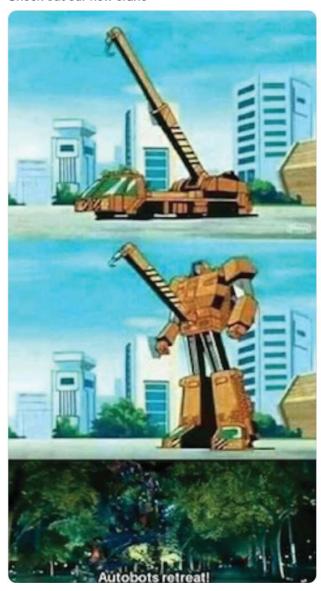


Status: online

## Our crane



Check out our new crane



8:34 PM · Mar 26, 2021 · Twitter for iPhone

45.4K Retweets 6,454 Quote Tweets 559K Likes

Status: online

## Weekend meme juice



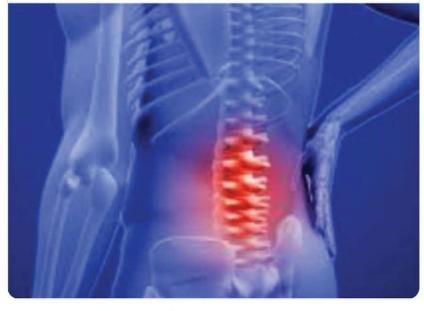
Status: online

## Huge cock



Replying to @Zwiebelbach @its\_menieb and @CyberpunkGame

# My back after carrying my huge cock all day



7:25 AM · Dec 14, 2020 · Twitter for iPhone

12.8K Retweets 4,685 Quote Tweets 72.4K Likes

Status: online

## **Emails**

#### Tesla do the right thing

Elon Musk

Doing the right thing
To: Everybody

Inbox - Exchange May 31, 2017 at 2:37 AM

About four years ago, I sent out an email describing some of the core principles of Tesla. Since then, we have grown from 4,500 people to 33,000, so the vast majority of the company has never received this note. We are redoing the first day orientation and Tesla handbook to more clearly capture and emphasize these points, but I thought I should send this out in advance.

In my email below, please pay particular attention to the first point on the list. Tesla has to be hardcore and demanding, not for the hell of it, but because we are fighting for a good cause against giant, entrenched competitors who just want the status quo to continue. The list of companies that want to kill Tesla is so long, I've lost track – a week doesn't go by without some "Tesla Killer" article. The only way for a little company to prevail against those much larger companies is to work faster, smarter and harder. The passing grade at Tesla is excellence, because it has to

However, this does not give license to anyone to be a jerk. It is incredibly important that people look forward to coming to work in the morning. One of the best feelings in the world is to be part of a team that is fired up to achieve what most industry experts say is impossible! For many companies out there, work is like jail – employees look forward to Friday and dread Monday. That's horrible. We never want to be like that.

Part of not being a huge jerk is considering how someone might feel who is part of an historically less represented group. They have endured difficulties that someone born or raised in a more privileged situation did not. This doesn't mean that there is a different standard of performance or that you can't give critical feedback. You should – doing anything else would be an insult to the hard work it took to get there – but don't ever intentionally allow someone to feel excluded, uncomfortable or unfairly treated. Sometimes these things happen unintentionally, in which case you should apologize.

In fairness, if someone is a jerk to you, but sincerely apologizes, it is important to be thick-skinned and accept that apology. If you are part of a less represented group, you don't get a free pass on being a jerk yourself. We have had a few cases at Tesla where someone in a less represented group was actually given a job or promoted over more qualified highly represented candidates and then decided to sue Tesla for millions of dollars because they felt they weren't promoted enough. That is obviously not cool.

What it comes down to is this: do what would make your parents proud. If you can't look someone you respect in the eye and explain what you did. don't do it.

Thanks, Elon

**Link**: <a href="https://www.tesla.com/blog/hotbed-misinformation">https://www.tesla.com/blog/hotbed-misinformation</a>

Article:

https://money.cnn.com/2017/11/15/technology/elon-musk-tesla-racial-discrimination/index.html

#### Excerpt from email:

In fairness, if someone is a jerk to you, but sincerely apologizes, it is important to be thick-skinned and accept that apology. If you are part of a less represented group, you don't get a free pass on being a jerk yourself. We have had a few cases at Tesla where someone in a less represented group was actually given a job or promoted over more qualified highly represented candidates and then decided to sue Tesla for millions of dollars because they felt they weren't promoted enough. That is obviously not cool.

#### Commentary:

It seems like the *real* problem at Tesla (and SpaceX) is not the lack of diversity, but rather a plethora of maliciously acting diverse employees who are suing Tesla and not forgiving jerks when they apologize. These diverse employees are also getting a free pass to be jerks to the white male population.